

Hurricane Harvey: Recap

Estimated Storm Impact on Retail TRx Volumes



Harvey made landfall as a Category 4 Hurricane with winds of 130 mph near Rockport, Texas on Aug. 25th at 10:00PM CT

Harvey's center of circulation stalled over south Texas on Aug. 26th and then meandered slowly east into the Gulf of Mexico before making a final landfall near Cameron, Louisiana, on Aug. 30th

It was the slow movement from Aug. 26th-30th that led to the catastrophic flooding that was observed in southeast Texas

As a tropical storm, Harvey dropped 40-52 inches of rainfall in southeast Texas and southwest Louisiana (all-time continental U.S. tropical cyclone rain records were broken)

Hurricane Harvey: Timeline & U.S. Geo Impact

Estimated Storm Impact on Retail TRx Volumes

Event Time Period:

August 26th – September 1st
(Week Ending 9/1/2017)

State-Level Impact:

Louisiana
Texas

Houston, TX
Monday, August 28th,
2017

Stranded vehicles sit where they got stuck in high water from Hurricane Harvey



Rockport, TX
Saturday, August
26th, 2017

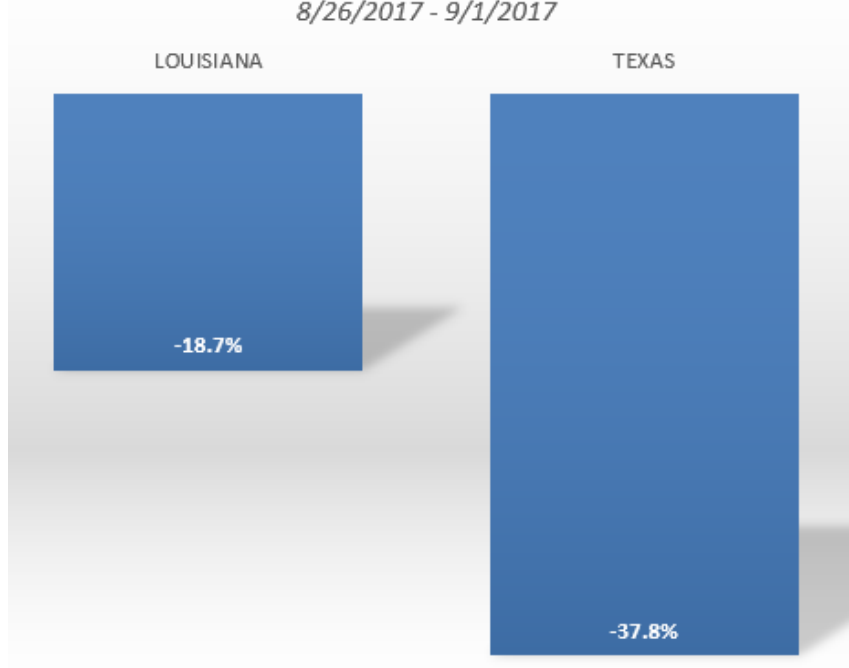
A damaged home sits amid a flood on Saturday after Hurricane Harvey slammed Rockport, Texas

Retail TRx Estimated Impact*

* Some decreases may be the result of market dynamics & not exclusive to weather events

Hurricane Harvey Impact by State

Retail Projected TRx Volumes
8/26/2017 - 9/1/2017



State	Zip Sec	Projected TRx Volume Impact
Louisiana	706	-18.7%
Texas	759	-11.9%
Texas	770	-52.7%
Texas	773	-40.4%
Texas	774	-49.8%
Texas	775	-52.2%
Texas	776	-66.6%
Texas	777	-64.5%
Texas	778	-7.1%
Texas	779	-46.6%
Texas	781	-6.7%
Texas	782	-6.4%
Texas	783	-28.2%
Texas	784	-23.0%
Texas	789	-14.0%

- Harvey's impact in Texas and Louisiana for the week (a loss of ~840,000 projected TRx volume) lowered the U.S. total by about 1%
- ✓ *Harvey's estimated impact compares week ending 9/1/2017 to two prior baseline weeks: 8/11/2017 and 8/18/2017.*

- There was one zip sec in Louisiana and 14 zip secs in Texas which were significantly impacted by Harvey.
- The hardest hit areas included Houston (down over 50%) and the Beaumont area (down 66%).