

Symphony HealthCloud™



Gain immediate access to integrated data via cloud-based storage and computing solutions tailor made for healthcare analysis.

DATA. DISCOVERY. KNOWLEDGE.

Big data often comes with a big support burden. Capital investment in infrastructure, increasing IT resource requirements, and extensive efforts to integrate existing systems and data with new sources can all put a strain on the organization, compromising the ability to capitalize on the commercial potential of even the most robust data assets.

Symphony HealthCloud™ makes uncovering that potential easy, enabling an unprecedented degree of access and an open model to minimize the need to manage huge volumes of data within the client enterprise. The platform

provides a state of the art cloud-based infrastructure that is scalable, flexible, and offers virtually unlimited capacity.

All of this computing power resides on the Web and can be accessed 24x7 without having to rely on resources beyond a standard web browser.

Symphony HealthCloud™: Integrated data assets, seamlessly updated

Symphony Health data and applications, as well as client or third party resources, are all housed within a client-specific, secure environment, on the Symphony HealthCloud™. Symphony Health data is dynamically refreshed directly as updates become available.

With the Symphony HealthCloud™:

- Store any data—the IDV® (Integrated Dataverse), client, and third party resources—all housed in the cloud
- Data storage and access are cost effective and secure
- Resources are easily accessible, scalable, and flexible—evolving with industry and technology advances
- Open access and robust solutions support increased Speed to Insight and Speed to Action
- Client resources are freed from data center operations and available to focus on innovation and differentiation

Symphony HealthCloud™

| STORE | INTEGRATE | ACCESS | ANALYZE | HOST |
|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| Cost effective, rapidly deployed alternative to building an internally hosted data warehouse to house SHA datasets | Capabilities allow customers to integrate their own data (CRM, forecasts, Commercial Effectiveness) or third-party data | Business users can produce extractions and standard reporting with tools deployed within the Symphony HealthCloud™ | Power users have nearly unlimited access to data through sophisticated ETL, data mining, and analytical tools | Internal applications can be hosted in a secure cloud environment to streamline data access and connectivity |

CLOUD-BASED STORAGE AND COMPUTING POWER

In addition to providing high capacity, accessible storage for information assets including the IDV®, client internal data, third party data, and other industry data sources. The Symphony HealthCloud™ also provides powerful computing resources to drive data exploration and knowledge discovery.

VANTAGE™ CLOUD-BASED APPLICATIONS

Our exclusive Vantage™ application suites provide near real-time access to key performance metrics, data visualizations, and predictive analytics that enable rapid, informed situation analysis and decision making. Vantage™ cloud-based application suites can reside in the Symphony HealthCloud™ and leverage the unique capabilities of IDV® data to provide exceptional insights.

Vantage™ Suite offerings provide a series of applications and capabilities aligned around specific business functions.

THE SYMPHONY HEALTHCLOUD™ IS POWERED BY IDV®

Symphony Health's Integrated Dataverse (IDV)® provides the most comprehensive and interconnected source of healthcare data in the industry. Bringing together near-census point-of-sale prescription data with extensive prescription, medical, and hospital claims, the IDV® is at the heart of the Symphony HealthCloud™ and all of the Vantage™ applications. IDV® offers one consistent data platform across product, payer, and patient dimensions with specific views and tools to answer key questions and facilitate critical commercial processes within sales, marketing, and managed markets insights.